

“National Communication Event” 27th of September 2021

The Ministry of Infrastructure and Energy, in collaboration with the Chamber of Commerce and Industry of Tirana (CCIT), both partners of the project “Freight transport services connecting shipper and carrier operations / SCOPE”, organized on September 27, 2021 the “National Communication Event”

The focus of this project is to create facilities for all businesses operating in the field of land transport, to facilitate the exchange of products and information and to support multimodal freight services in the Balkan and Mediterranean regions, through the creation of an online platform and will bring numerous benefits by reducing transportation costs.

The focus of this event was to identify and invite potential interested stakeholders and to ensure that they will become part of the platform.

The meeting was organized in hybrid form, with physical presence and online participation, implementing all security measures according to the protocol of Anti-Covid 2019 measures in Albania. During this event all target groups were reached because there was physical presence and also online presence.

The host partner of the meeting was the Chamber of Commerce and Industry of Tirana

The stakeholders who attended the meeting were representatives of MIE, representatives from CCIT, from the General Directorate of Road Transport Service, from the Institute of Transport in Tirana, from the Transport Companies in Albania; and also research experts with significant expertise in freight transport

Participants in online mode were the other partners of the project; private companies in Albania dealing with the freight transport, SME-s Carriers and shippers etc.

MIE (PP8) introduce the SCOPE project in order that all participant and stakeholder to get to know the project in deep, its objectives and expectations.

The key point of this event was the presentation in details of the online platform by the external experts contracted from CCIT. The way of use of the platform illustrated with concrete examples were demonstrated during the event.

Results of the meeting

- There was a positive feedback for the platform by the Albanian stakeholders.
- Platform rated 4 out of 5.
- Opinions and comments from the stakeholders.
- Dissemination of communication materials of SCOPE project prepared by MIE.

Remarks

Collaboration with CCIT and discussing next steps of the project in order to ensure successful implementation of all project activities.





Interreg 
Balkan-Mediterranean
SCOPE



SCOPE PROJECT

Shared freight transport services connecting shipper and carrier operations

Sherbime te transportit te mallrave qe lidhin operatoret shperndares dhe transportues te mallrave

Takim informues

Tirana, 27/09/2021

